

Trusted Domain Project Corporate Sponsorship Levels

Ratified by the Board of Directors on November 7, 2011

I. INTRODUCTION

The Trusted Domain Project (hereinafter “TDP”) is a public interest non-profit California corporation dedicated to the development and advancement of open standards and open software furthering the goal of enhancing public trust in the use of domain names on the Internet.

Support for these activities, and the ongoing operation of the corporation, requires resources, real and financial. These are realized through volunteer efforts and donations of resources by corporations and individuals.

This document establishes levels for corporate sponsorship, and describes the benefits afforded to sponsors.

II. ELIGIBILITY

There are no restrictions on eligibility at any level of sponsorship.

III. DURATION

All corporate sponsorships apply for one calendar year from the date of receipt, except as otherwise agreed by the Board of Directors.

IV. ALLOCATION

Unless otherwise specified, sponsorship funds will be directed toward TDP’s general operating budget.

A sponsor may request TDP to use a percentage of its funds to support a specific Initiative, and may further indicate how those funds are to be allocated within that Initiative. Where such allocations are requested, they are subject to review and approval by the Board.

V. BENEFITS

Sponsors at all levels shall be recognized by logo placement and links to the sponsors’ web sites on the TDP web site, plus the web sites (if applicable) of any specific Initiatives the sponsor may be interested in supporting. Prominence of placement shall be based on the sponsorship level selected.

Sponsors may be given pre-release access to the products of TDP initiatives, especially those to which they have directed their contributions.

VI. KILOPARTNER LEVEL

Kilopartner sponsorship is suggested for non-profit corporations, start-ups, and academic organizations. The minimum contribution is \$3,000 USD.

VII. MEGAPARTNER LEVEL

Megapartner sponsorship is suggested for small, established for-profit entities. The minimum contribution is \$5,000 USD.

VIII. GIGAPARTNER LEVEL

Gigapartner sponsorship is suggested for larger entities. The minimum contribution is \$10,000 USD.